



Real-World Impact of Vida's Clinical Obesity Management Solution



ROI HIGHLIGHTS

Delivering meaningful savings and outcomes for self-insured employers

\$30M

average annual savings per jumbo client

\$550

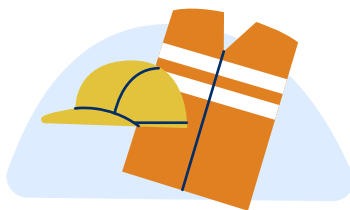
PMPM Savings

57%

of members achieve clinically significant weight loss

Vida's Clinical Obesity Management solution isn't one-size-fits-all

Vida partners with employers across diverse industries, each facing unique challenges related to obesity care and rising medication costs. **Here, we highlight three real-world clients and the specific goals that brought them to Vida:**



Manufacturing

Treat the high rates of comorbid conditions in their population with high-touch, compassionate support



Financial Services

Address growing GLP-1 utilization in their population, while offering highly effective alternatives



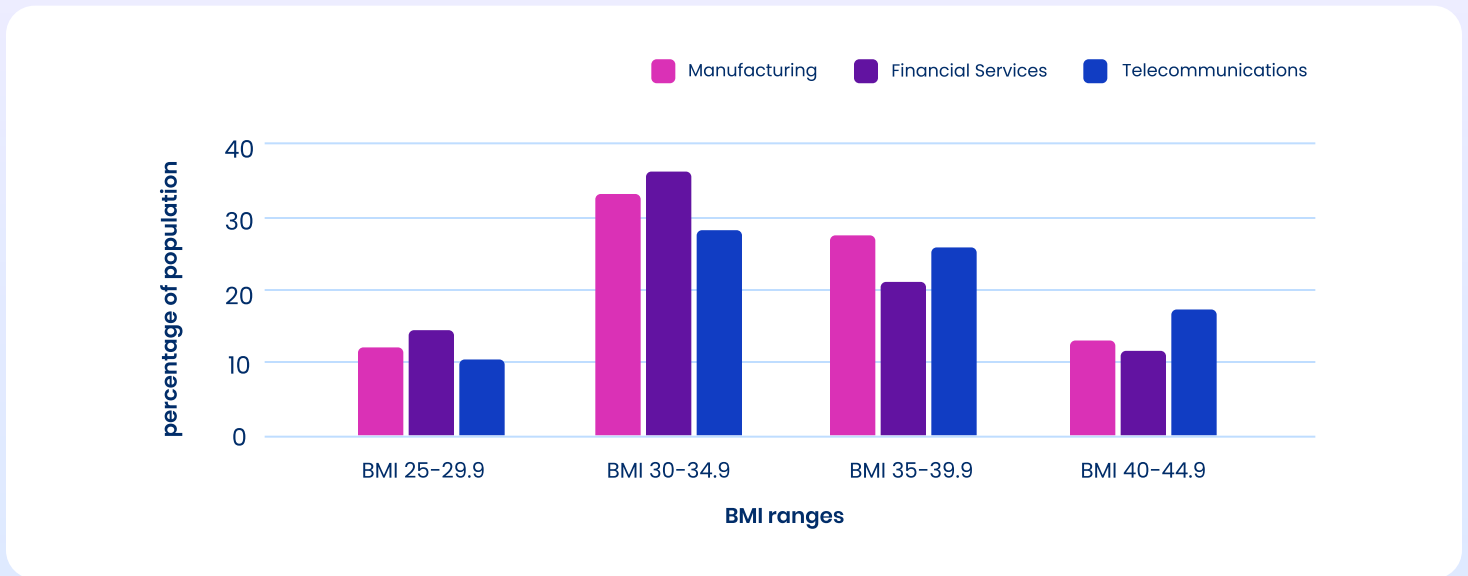
Telecommunications

Provide flexibility for an evolving benefits strategy and streamline communications with members

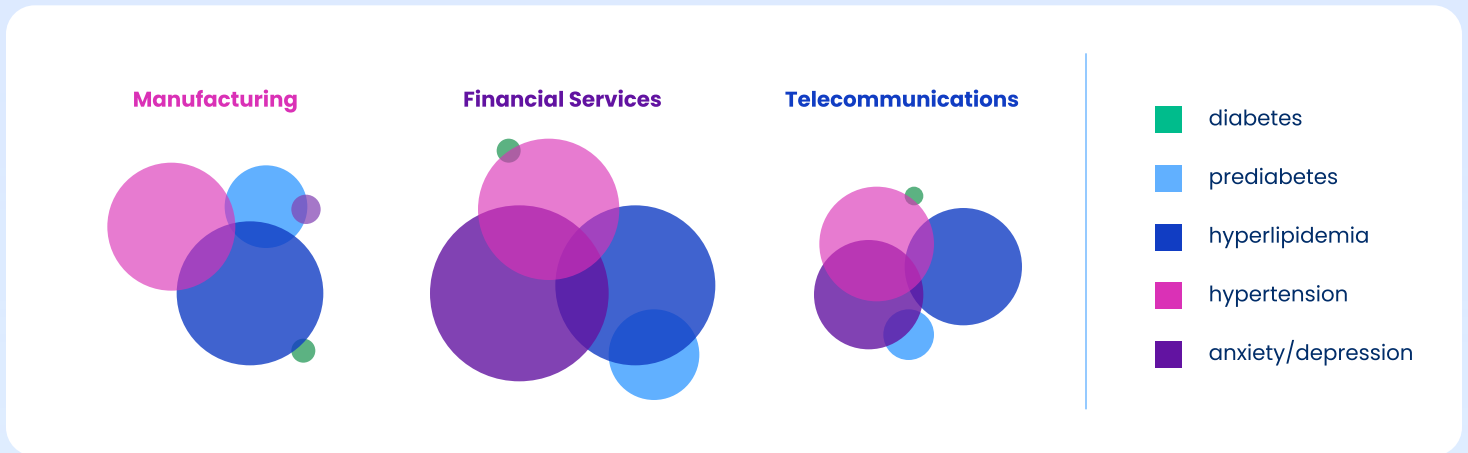


These clients came to us with widespread cardiometabolic challenges

Most members were clinically obese (BMI over 30)



Many members suffered from various obesity-related conditions



Members meaningfully improved their health – and quality of life

Hypertension

83% of members with stage 2 hypertension improved their blood pressure to a healthy range

Prediabetes

66% of members with prediabetes reduced their A1C

Mental Health

60% of our members reported feeling noticeably less depressed

Weight Loss

57% of people achieved clinically significant weight loss

Medication Adherence

94%

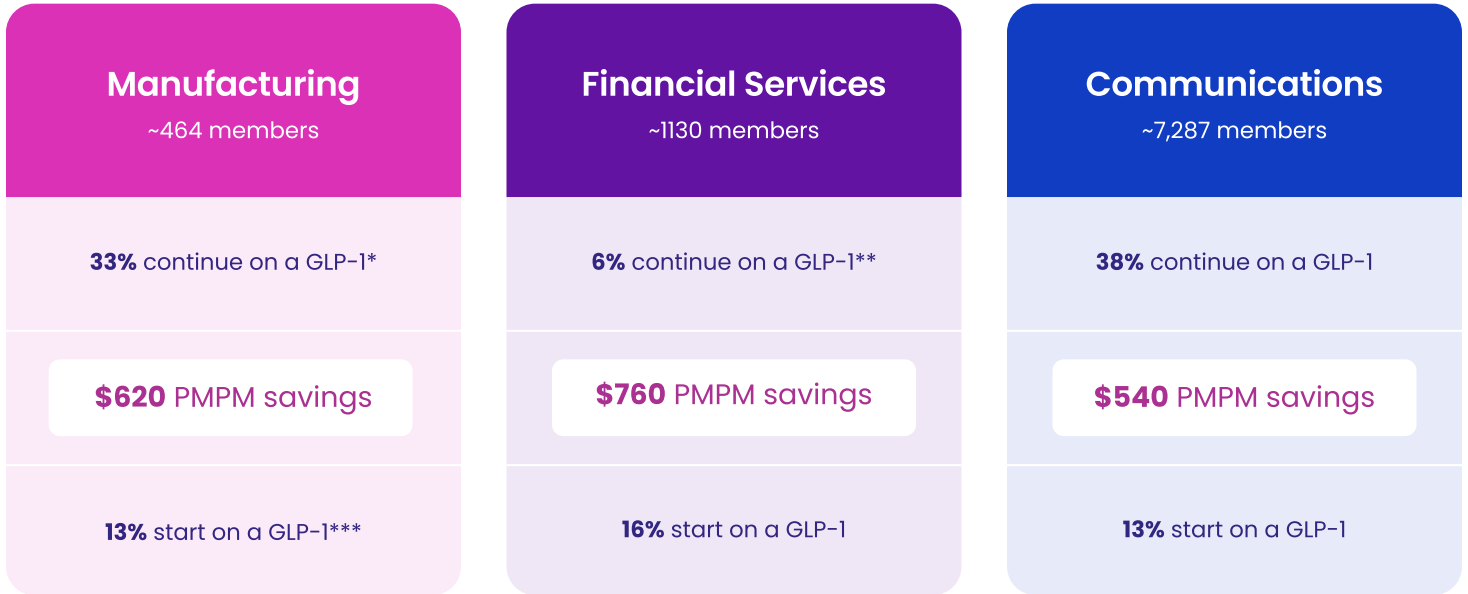
of members stick to their GLP-1 prescribing plan*

*In contrast to 60% of people in the general population



Clients saw significant savings, regardless of their population size or GLP-1 coverage approach

We prescribe GLP-1s only when clinically appropriate, providing tailored support for both new initiators and members continuing treatment.



* Percent of members who continue on a GLP-1, prescribed by Vida, after enrollment
 ** This client allowed members to continue to receive GLP-1 prescriptions out of the Vida network, which is why transition rate is low
 *** Percent of members with no prior GLP-1 use who started one through Vida



This was the best solution implementation I have ever encountered. The Vida team took the reins on everything and made it such a smooth, seamless transition for the benefits team and our employees!"

- HR leader, manufacturing company



Want to see how Vida can save your organization money and improve member outcomes?

▶ [Book an Analysis Today](#)